



Parent Teacher Organization Meeting

October 5, 2017

6PM

AEA Middle School

foaea.org/donate

foaea.org/amazon

Meeting Minutes Approval

www.foaea.org



f in

(858) 356-2665 communications@foaea.org



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Meetings

Sponsor

Volunteer

PTA Meetings take place on the 1st Thursday of month from 6-7 pm. All parents & s

ES = Elementary School

MS = Middle School

- Sept. 7 (ES) [Agenda](#) [June 15 Minutes \(to approve\)](#)
- Oct. 5 (MS)
- Nov. 2 (ES)
- Dec. 7 (MS)
- Jan. 11 (ES)
- Feb. 1 (MS)
- Mar. 1 (ES)
- Apr. 12 (MS)
- May 3 (ES)
- Jun. 7 (MS)



Introduction

Leadership

- President/Vice President – Brant Robinson and Angie Santini (president@foaea.org)
- Treasurer – Deborah Pawlowski (treasurer@foaea.org)
- Secretary – Jennifer Carter (secretary@foaea.org)
- Fundraising – Dan Rosenberg and Rama Jaima (fundraising@foaea.org)
- Events – Jennifer Cardinale and Jennifer Coleman (events@foaea.org)
- Elementary School – Esther Morel and Mary Findlay (ES@foaea.org)
- Middle School – **Parent Volunteer Vacant** and Heike Paulsen (MS@foaea.org)
- Communications/Web – Janice Darlington (communications@foaea.org)
- Executive Director (MS Principal) – David Sciaretta (dsciarretta@aeacs.org)
- ES Principal Greta Bouterse (gbouterse@aeacs.org)
- German Cultural Committee (aeagcc@gmail.com)
- Board Assistants - Jennifer Johnson and Staci Gingery



Important Dates

- October 6th - School Pictures (ES)
- October 10th - Board of Trustees Meeting (4:30pm @ ES)
- **October 19th - November 2nd - Fall Fundraiser**
- November 2nd - GCC Meeting (3pm @ ES)
- November 2nd - Parent Teacher Organization Meeting (6pm @ ES)

ES – Elementary School
MS – Middle School

New Business



“Aren’t you glad we had this meeting to resolve our conflict?”

- Your chance to say anything
- One person talks at a time
- Limit comments to 3 minutes
- Longer discussions may be tabled for the next meeting
- Remain courteous and respectful



Principals' Updates

David Sciarretta

dsciarretta@aeacs.org

Greta Bouterse

gbouterse@aeacs.org



Executive Director's Update

- AEA High School Initiative update
- Site modernization timeline and plan
- Active Shooter Staff Training ([ALICE](#))
- AEA Assists



Wintermarkt

Manuela Seidl

aeagcc@gmail.com

Wintermarkt

- Sunday, December 3rd, 2017 at AEA ES campus (3035 Ash street)
- Time: 11:00 am to 3:00 pm

BECOME A VENDOR

- \$100 for pre set up booth with 2 tables (\$120 after 10-31-17)
- \$150 for corner booth with 3 tables (\$170 after 10-31-17)
- \$50 for 10x10ft. Space (NO tent or tables) (\$ 70 after 10-31-17)
- \$20 extra for food vendors

Reduced Rate for 10x10 space w/ no tent or tables for AEA families (\$30 before 10/31)

For full details and to rent a space, visit:

<https://friendsofaea.givingfuel.com/winter-markt>

Vendor registration form:

<http://foaea.org/resources/events/wintermarkt/2017%20Vendor%20registration%20form.pdf>





Wintermarkt

- Live entertainment throughout the event. Please contact Tanja Sawicki (tmsawicki@gmail.com) if you are interested in performing at the event.
- Mary Findlay is organizing a “winter traditions around the world” booth and is looking for parent volunteers with different cultural backgrounds to help her run stations at the event where kids can learn how other cultures celebrate the winter holidays. Please contact Mary directly (mfindlay@aeacs.org) if you can help her with this.



2018 Gala

Staci Gingery

gala2018@foaea.org



2018 Gala

Venue: [The Sandbox in East Village](#)

Theme: Every Child is an Artist (Music or Art Special Appeal)

Fundraising Goal: \$100,000

Volunteers Needed:

FOOD LEAD - Food donations or deals among the AEA community

MIDDLE SCHOOL TEACHER OUTINGS - Collect suggestions for MS teacher outings. Manage and follow up with teachers at the Middle School who offer outings.



Corporate Giving & Donation Matching

Brant Robinson

president@foaea.org



Free Money for our Schools

- Ask your employer if they will match your contributions to AEA or if they will donate money for your volunteer hours.
- List of companies that may offer matching contributions:

http://www.foaea.org/support/files/Matching_gifts_companies.pdf

- Employer not on the list? Ask them if they would offer matching:

http://www.foaea.org/support/files/FoAEA_Matching_Grant_Information.pdf



AEA Digital Storefront

Angie Santini

president@foaea.org



AEA Digital Storefront

Proposal: Form a committee to create and implement an online store to sell school pride products to our community

eCommerce site designer

Work closely with the FoAEA webmaster, Janice Darlington, to create a site that integrates with foaea.org

Accountant

Work closely with the FoAEA treasurer, Deborah Pawloski, to make sure we are compliant with sales tax, BoE, and other requirements



AEA Digital Storefront

Product Designer & Purchaser

Select & design products, research vendors to order quality products & set pricing
Approval will be required from principals and FoAEA president

Product Inventory & Delivery

Manage inventory and track orders
Collaborate with e-commerce site designer to potentially offer shipping options

Marketing

Work with our webmaster to market through e-mails and social media
Create occasional flyers and set-up “store-front” at AEA and FoAEA events



Meeting Adjourned

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"Thank you for coming, efficiency is up fourteen percent, meeting adjourned."